

# DESIGNING EVOLUTIONS

# Service Portfolio 2020

<b>Welcome</b>	<b>03</b>
Preface	04
<b>Services</b>	<b>05</b>
Corporate Logos	06
Responsive Websites	06
Corporate Design Guides	07
Touchpoint Management	07
Print	08
Merchandise	08
Campaigns	09
Social Media	09
Corporate Typefaces	10
Your Vision	10
<b>EiCURA Biotope</b>	<b>11</b>
Hosting & Cloud	12
Content Management System	12
Digital Corporate Design Guide	12
Personal Product Store	12
Subscription Payment Option	13
<b>Contact</b>	<b>14</b>
Closing words & contact data	15

**WELCOME!**

# Preface

Basically, we are a marketing agency. But actually, we are not.  
We are EiCURA Corporate Designs.

Welcome to our service portfolio 2020!

Our goal is to turn your brand into an inspiration. What do we mean by this?  
We don't just want to give your brand an attractive, modern and innovative look,  
we want to turn it into a constantly developing "evolution".  
An inspiration for others, which always is at least one step ahead.

But it is clear, that only **together**, we can create something unique, unprecedented  
and at least tailored to your vision. That's why, apart from giving our all for your brand,  
there's one thing we care about above all else:

The right communication. We place absolute emphasis on trust, transparency and  
honesty. That is my personal promise to you.

I hope I have already been able to give you a little insight here and show you  
who we are, what we can do and above all: what is important to us.

You will find more details about our capabilities on the following pages.

Yours sincerely,



André Gasser  
Owner

# SERVICES

## Corporate Logos

Do you still need a memorable symbol for your project? No problem. We will create something unique for you! And even more important: Not only unique but also conclusively. One look at it will be enough for being a part of your vision...

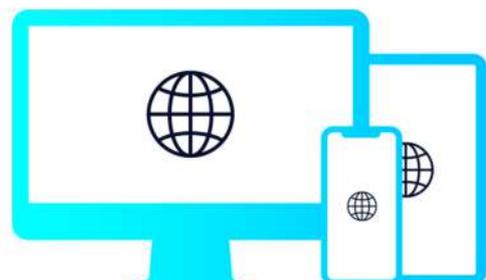
- ✔ **Abstract Logos**
- ✔ **Emblems**
- ✔ **Letter Marks**
- ✔ **Mascot Logos**
- ✔ **Word Marks**
- ✔ **Figurative Marks**
- ✔ **Word + Figurative Marks**



## Responsive Websites

We believe that a website is not just your digital business card. Above all, it is one of your main sales arguments. That's why we always invest a lot of effort and work to provide you with the best possible and perfectly tailored website you can get. Promised.

- ✔ **Webdesign**
- ✔ **Screen- and Interfacedesign**
- ✔ **Development**
- ✔ **Responsive Design & Development**
- ✔ **Hosting**
- ✔ **Content Management Systems**



## Corporate Design Guides

A uniformed appearance is incredibly important for brand recognition. But even more important is to make sure it will be kept in mind. And this is our mission. Your Corporate Design Guide by EICURA is guaranteed to be unbeatably memorable.

- ✔ **Corporate Logos**
- ✔ **Colour Guide**
- ✔ **Font Guide**
- ✔ **Print Templates**
- ✔ **Social Media Guide**
- ✔ **Imagery**
- ✔ **EiCURA Biotope**



## Touchpoint Management

Analysis and research are indispensable for the optimal marketing strategy. This is what we are going to do for you. We will provide you with the most important and above all, with the most efficient starting points for your marketing.

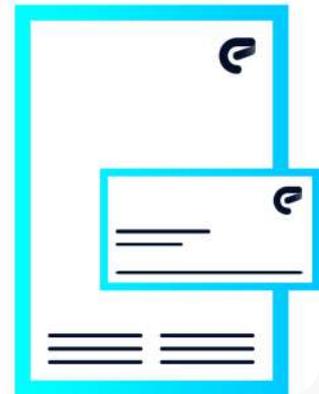
- ✔ **Offline**
- ✔ **Online**
- ✔ **Web 1.0**
- ✔ **Web 2.0**
- ✔ **Mobile Web**
- ✔ **Augmented Worlds**



## Print

Complete your appearance with perfectly fitting print media. It is essential that you represent your vision in every situation in a very appealing way. Especially if it is the business card handover to a potential customer...

- Layout & Print**
- Business Cards**
- Letterheads**
- Envelopes**
- Notebooks**
- Flyer**
- Magazines**



## Merchandise

You want even more? Not just participants, but also ambassadors of your vision? Welcome to EICURA Merchandise! Let's flood the world with your vision...

- Pens**
- USB Sticks**
- Power Banks**
- Sweets**
- Bags**
- Clothing**
- Exhibition Booths**



# Campaigns

Let's spread your message.

We will design the most effective campaign for your vision, together with you. It doesn't matter if online or offline...

We will get people's attention!

- ✔ **E-Mail Campaigns**
- ✔ **Social Media Campaigns**
- ✔ **Google Ads Campaigns**
- ✔ **Online Video Campaigns**
- ✔ **TV Campaigns**
- ✔ **Print Campaigns**
- ✔ **Collaboration Campaigns**



# Social Media

The most efficient way to sustainably grow your reach. This is why a confident and consistent appearance in social media is absolutely necessary. And this is what we ensure with our EICURA Social Media Program. No matter whether it is one-time or accompanying...

- ✔ **Visual Representation Management**
- ✔ **Content Management**
- ✔ **Social Media Guide**
- ✔ **Visual Templates**
- ✔ **Content Templates**
- ✔ **Touchpoint Linking**
- ✔ **Range Generating**



## Corporate Typefaces

For a unique and uniformed appearance on the next level. With the help of corporate typefaces subconsciously direct connections to brands are established. We are making sure that a positive feeling is also being created. This already begins with reading a letter...

- ✔ **Serif Fonts**
- ✔ **Egyptienne Fonts**
- ✔ **Sans Serif Fonts**
- ✔ **Cursive Fonts**
- ✔ **Handwritings**



## Your Vision

Our demand on ourselves is to make everything possible. Our highest priority is to make you at least 120% happy. Therefore, we always give everything and will never tell you that there is something we cannot do. Just tell us what you need and we will create it. With highest perfection.

- ✔ **120% Satisfaction**
- ✔ **Trustful, dedicated cooperation**
- ✔ **Unique, remarkable brand appearance**
- ✔ **Increased customer loyalty**
- ✔ **Nothing is impossible. Let's realise your vision!**





# EiCURA Biotope

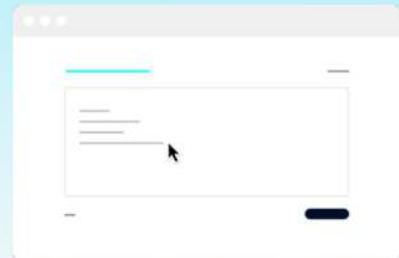


## Hosting & Cloud

With EiCURA Biotope we offer you the possibility to host your personal website directly through our services. You take care of your business, we take care of everything else.

## Content Management System

It can be really easy to manage content on a website.  
No matter if it is a blog, story, or product.  
With Biotope it is even easier.  
Thanks to an included CMS System



## Digital Corporate Design Guide

A digital corporate design guide tailored to your needs.  
Everything ready for retrieval and download.  
Even things like profile pictures and social media templates.

## Personal Product Store

Your business cards ran out? No problem.  
Simply reorder online via EiCURA Biotope.  
We will send you your product together  
with the invoice.





an EiCURA Biotope Service

## Subscription Payment Option (SPO)

With EiCURA SPO, we offer you the possibility of a flexible and simplified payment of your personal website. Just book and pay for what you need. Furthermore, there are a bunch of services included.

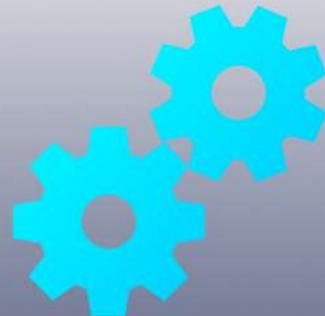


### Hosting & Cloud

With EiCURA Biotope we offer you the possibility to host your personal website directly through our services. You take care of your business, we take care of everything else.

### Maintenance & Updates

We regularly check the content and functionality of your website. If necessary, we will arrange a free rework. Furthermore, small changes from your side are included.



- ✓ Flexible Payment
- ✓ Maintenance included
- ✓ Only pay for what you use
- ✓ Hosting via EiCURA Biotope included
- ✓ Lower overall costs
- ✓ Ideal for start-ups and founders

**CONTACT**

# Contact

The aim of our service portfolio is to give you a brief overview of our services and also of the company. We very much hope that we have succeeded in doing so.

However, it is important to note that this portfolio presents the most popular services by means of examples and thus only covers a part of our entire service range. Our absolute priority is to make you, our customer, at least 120% happy. And we make everything possible to achieve this. If you have any questions or are interested, please feel free to contact us. We will answer you gladly and as soon as possible.

Thank you very much for your attention, and see you soon!

Creative regards,

## **EiCURA Corporate Designs**

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**designed by eicura™**